

PIERRICK CORNET



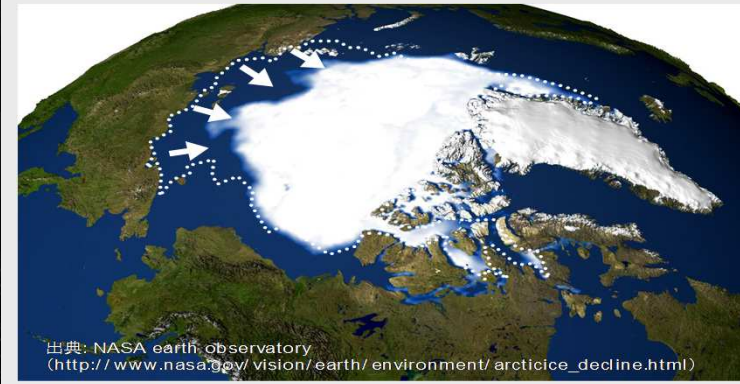
ALLIANCE GLOBAL DIRECTOR ADVANCED
ENGINEERING AND VP BRAND INCUBATOR

4 Mega Problems for Sustainability

Energy



Global warming



Congested traffic in cities



Traffic Accident

3 strategic focus as key for transforming the industry

Electric Vehicle



Autonomous Driving



Connected Car



Key forces driving our innovation strategy



STRENGTHEN OUR NETWORK

- ➔ Setting up a collaborative framework
- ➔ Engage with other companies and bring value of an ecosystem approach
- ➔ Strategic partnership with CEA
- ➔ Partnership with IRT
- ➔ Pools of expertise and skills in offshore centers RTx

BOOSTING CREATIVITY

- ➔ Promoting cross-pollination internally and allow porosity at the edge of the Company
- ➔ Encouraging open-minded and iterative workflows : learning by doing, try-fail-succeed,
- ➔ Cooperative Innovation Laboratory (LCI): a start-up within the company which federate
- ➔ Renault Creative People community to explore new ways of cooperative work
- ➔ Expanding our network of Creativ Lab (India, Korea, Silicon Valley, Brazil).

EXPAND TO BETTER CAPTURE TRENDS

- ➔ Combining strategically planned trajectories and opportunistic short term tactics.
- ➔ Adopting agile and flexible collaboration flows with external partners
- ➔ Opening of Renault Innovation Labs in Tel Aviv and Paris

Connected and autonomous electric vehicle Let's go for it ...

